Introducing the Social Psychology of Risk

Presenter: Dr Robert Long
Executive Director, Human Dymensions Pty Ltd

Most organisations approach risk from a primary focus, i.e. they tend to see risk as a physical challenge. The social psychology of risk places an emphasis on secondary and tertiary levels of risk in organisations. What this means is that risk also occurs in psychological and social space and this tends to be overlooked. It is in social psychological space where human judgment and decision making is affected by social arrangements and the collective unconscious. When organisations focus on secondary and tertiary levels of risk they understand risk differently, they tackle risk differently. Risk is a ‘wicked problem’ and cannot be ‘solved’ just with ‘barrier and bollard thinking’. In any complex system, risk is ‘emergent’ and has a life of its own, it must be understood and tackled differently if organisations are going to mature and be ‘risk intelligent’.

Dr Long is Executive Director of Human Dymensions, an International company that specialises in the Social Psychology of Risk. Rob is an Honorary Fellow at ACU and has authored 4 books with sales in excess of 20,000. He is an International presenter and educator with a focus on culture, risk and learning. Human Dymensions provide workplace education services and leadership to support organisations in tackling risk at all levels of their business and organising.

PUBLIC SEMINAR

Date: Wednesday 9 December 2015
Time: 10:00am-11:00am
Location:
Level 7 Visualisation Lab
Sir James Foots Building (47A)
Sustainable Minerals Institute

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