Centre for Social Responsibility in Mining presents a Masterclass in association with SMI Knowledge Transfer

Community Research Methods for the Resources Sector

26-29 August 2013 | Brisbane, QLD, Australia

Background
In August, CSRM will be conducting a four day Masterclass on Community Research Methods for the Resources Sector. Designed as a core component of the UQ/MCA Diploma and Masters Program in Community Relations (Resources Sector), CSRM is making the intensive session available to external participants who are not currently enrolled in the postgraduate program as a professional development opportunity. Participants will hear of recent developments in researching and understanding community issues associated with resource developments from leading researchers and industry experts.

Who is this masterclass for?
The Masterclass is primarily designed for community relations practitioners, in industry, government and civil society, working in both minesite and corporate environments, who have responsibility for or who are involved in processes of researching community issues, and evaluating and monitoring the social impacts of mining developments. It is part of a University-level program, and applicants should therefore have a University qualification or an appropriate level of experience. The Masterclass will also benefit personnel in the resources industry, government, consulting groups, and regional authorities with an involvement or interest in researching, evaluating and monitoring community issues and impacts of resource development.

Outcomes
This is a practically-based intensive Masterclass which combines classroom teaching, peer group discussions and interactive learning exercises. Participants who complete the course will:

• Gain an understanding of key concepts in social research;
• Appreciate the range of research methods available and their suitability to a range of contexts;
• Develop an appreciation of the use of research methods in processes including formal Social Impact Assessments and Baseline Assessments of communities impacted by resource developments;
• Gain practical experience in designing research instruments and analysing data;
• Be introduced to the fundamentals of monitoring and evaluation of social mitigations and investments;
• Learn basic skills in interpreting and critiquing research reports in this area.
Program

DAY 1 (Monday 26 August 2013)

Research Methods and the Extractive Industries: Developing the business case
- Why do we need to be proficient in research?
- Research implications of organisational challenges through life of mine
- Practical considerations
- Understanding the corporate context

Social research about mining – recent insights and debates
- Key forums for research reports
- Critiquing research reports

Introduction to Baselines and SIAs
- Background to the SIA process
- Elements of well-designed SIAs
- Economic Analysis
- Incorporating gender analysis and human rights

DAY 2 (Tuesday 27 August 2013)

Qualitative approaches to social research
- Research design
- Research methods (observation, ethnography, interviewing, document analysis)
- Innovative research methods (exploring through culture, social mapping, visual methodologies, stakeholder engagement)

Understanding and interpreting results - analysing Quantitative Data
- Understanding and applying descriptive statistics
- Methodological implications of comparing groups
- Interpretation of descriptive results
- Testing a simple hypothesis
- Data analysis software

Presenting and Reporting Quantitative Data
- Incorporating graphics: effective use of charts, tables and maps
- Using data for decision-making
- Integrating secondary source data
- Representing social data geographically

SMI Knowledge Transfer is a business unit within JKTech. JKTech’s range of technologies is supported by the ongoing research activities of the Sustainable Minerals Institute at The University of Queensland.

Community Research Methods for the Resources Sector

Program

DAY 3 (Wednesday 28 August 2013)

Quantitative approaches to social research
- Introduction to quantitative research design
- Practical parameters: budgets, costs, timeframes
- Designing a robust quantitative survey
- Sampling and representativeness
- Measurement and variables

Understanding and interpreting results – analysing Qualitative Data
- Recording qualitative data
- Classifying, coding and organizing data
- Drawing meaningful answers to the questions from the data

Working with secondary source data
- Literature reviews
- Using demographic and ABS sources
- Using other agencies’ reports

DAY 4 (Thursday 29 August 2013)

Monitoring and Evaluation for Sustainable Development
- Brief introduction to monitoring and evaluation
- Identifying and prioritizing projects
- Monitoring for effective investment
- Establishing robust indicators
- Introduction to Logical Framework Analysis

Presentations of group mini-projects

Facilitated panel discussion – Key issues for social research in the extractive industries
Panel members: Representing Industry, Consultant, Government, Academia

Close out

Speakers

Course Coordinator:
Saleem H. Ali, Director, CSRM

The course taps the expertise of a number of research staff at the Centre for Social Responsibility in Mining as well as additional University of Queensland lecturers and experienced practitioners and social researchers from government and industry. It also draws on participants’ own work experience in the resources sector, peer learning and in interactive activities.
Community Research Methods for the Resources Sector

Information

Venue
SMI - The University of Queensland
Level 4, Sir James Foote Building
Cnr Staff House & College Roads
St Lucia QLD 4072
+61 7 3346 4003
www.smi.uq.edu.au

Cost

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<thead>
<tr>
<th>Cost</th>
<th>Early Bird</th>
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<tr>
<td></td>
<td>$3100 incl GST due on or before Monday 29 July 2013</td>
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<tr>
<td>Normal Registration</td>
<td>$3400 incl GST due on or before Monday 12 August 2013</td>
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Late Registrations: A fee of $110/person incl GST will be applicable for registrations received after Monday 12 August 2013.

Special Rates: Groups with a minimum of 3 participants OR individuals with not-for-profit organisations may be eligible for a 25% reduction of the registration fee. If you believe you are eligible please indicate when registering online, this is subject to review by CSRM.

Registration
To register online please visit www.jktech.com.au/community-research-methods-resources-sector-qld.

‘Register and Pay’ will enable you to give contact details and make payment via credit card online. ‘Register Only’ will enable you to give contact details online with a follow up call from a SMI KT staff member regarding alternative payment details.

Timings
Professional development events will generally commence at 8.30am and conclude at 5.00pm. Please take note of the specific start times in the Program (downloadable on the website). Times may be subject to slight variations on the day, however SMI Knowledge Transfer will endeavour to keep to time.

Accommodation
SMI Knowledge Transfer recommends the following accommodation:

- The Jephson Hotel
  63 Jephson Street
  Toowong QLD 4066
  +61 7 3736 4400
  www.jephsonhotel.com.au
  UQ fixed rate of $202/night

- Rydges South Bank Hotel
  9 Glenelg Street
  South Bank QLD 4101
  +61 7 3364 0800
  www.rydges.com
  Rydges Priority Members - 10% off

- Hilton Brisbane Hotel
  190 Elizabeth Street
  Brisbane QLD 4000
  +61 7 3234 2000
  www.hiltonlocalbiz.com
  Select Australasia, then ‘Book Your Stay’
  Unique Corporate Code: 000047675

Cancellation
SMI Knowledge Transfer reserves the right to cancel any course at its discretion. Whilst we endeavour to make every effort not to do this, there could be circumstances beyond our control (e.g. insufficient numbers) that may prevent us from going ahead. In light of this, if you need to fly, we suggest that you purchase a fully flexible airline ticket.

- Cancellations 28 to 15 days prior to course commencement: AUD110.00 administration fee payable
- Cancellations 14 to 8 days prior to course commencement: 50% of registration fee payable
- Cancellations 7 days or less prior to course commencement: 100% of registration fee payable
- Non-attendance at course: 100% of registration fee payable

If you would like a copy of our Standard Terms and Conditions for Provision of Training (including our full cancellation policy), please visit http://www.jktech.com.au/terms-and-conditions.