MASTER CLASS
WITH DR ERNESTO SIROLLI

Training for the Resources Sector
Learn how to encourage self-empowered enterprise in your community

Dr Ernesto Sirolli is a world renowned speaker and teacher and the founder of the Enterprise Facilitation© approach to community development. He specialises in creating long term sustainable economic development in communities affected by resource development. This is increasingly being recognised by industry.

Drawing on his experience and case studies, Ernesto suggests that those implementing local and community economic development must change their approach; rather than telling communities what they need, resource sector companies should instead facilitate development, which entails, among other things, listening and supporting local entrepreneurs and allowing them to decide what they want to do when and how.

“Right now, in our community, at this very moment, there is someone who is dreaming about doing something to improve his/her lot. If we could learn how to help that person to transform the dream into meaningful work, we would be halfway to changing the economic fortunes of the entire community”.
(Sirolli, Ripples from the Zambezi, 1999)

“Dependent and associated communities whether starting out, seeking to diversify or looking at resource decline, can benefit hugely from Sirolli Institute seminars and support”.
(Bruce Harvey Global practice leader – Communities and Social Performance, Rio Tinto)

3 DAY PROGRAM
28-30 April 2014

DAY ONE
» The genesis of Enterprise Facilitation, its philosophy and psychology.
» Developing a self-empowered enterprise.
» Understanding the contribution of local entrepreneurs in mine affected communities.

DAY TWO
» Enterprise Facilitation in practice.
» Tools for supporting local entrepreneurs.
» Towards a parallel economy.

DAY THREE
» Extractives, Community and Enterprise Facilitation in Practice.
» Applying Enterprise Facilitation across Extractive Sector Life Cycle.

Cost = $2000
(Includes all materials, lunch and refreshments)

Contact Information
Lynda Lawson
E: l.lawson1@uq.edu.au