Community Research Methods for the Resources Sector

8th - 11th September 2014 | Brisbane, Australia

Background
In September, CSRM will be conducting a four-day Masterclass on Community Research Methods for the Resources Sector. Designed as a core component of the UQ Diploma and Masters Program in Community Relations (Resources Sector), CSRM is making the intensive session available to external participants who are not currently enrolled in the postgraduate program as a professional development opportunity. Participants will engage with recent developments in researching and understanding community issues associated with resource developments from leading researchers and industry experts.

Who is this Masterclass for?
The Masterclass is primarily designed for community relations practitioners, in industry, government and civil society, working in both mine site and corporate environments, who have responsibility for or who are involved in processes of researching community issues, and evaluating and monitoring the social impacts of mining developments. It is part of a University-level program, and applicants should therefore have a University qualification or an appropriate level of experience. The Masterclass will also benefit personnel in the resources industry, government, consulting groups, and regional authorities with an involvement or interest in researching, evaluating and monitoring community issues and impacts of resource development.

Outcomes
This is a practically-based intensive Masterclass, which combines classroom teaching, peer group discussions and interactive learning exercises. Participants who complete the course will:

- Gain an understanding of key concepts in social research;
- Appreciate the range of research methods available and their suitability to a range of contexts;
- Develop an appreciation of the use of research methods in processes including formal Social Impact;
- Assessments and Baseline Assessments of communities impacted by resource developments;
- Gain practical experience in designing research instruments and analysing data;
- Be introduced to the fundamentals of monitoring and evaluation of social mitigations and investments; and
- Learn basic skills in interpreting and critiquing research reports in this area.
# Community Research Methods for the Resources Sector

## Program (TBC)

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<th>DAY 1 (Monday 8\textsuperscript{th} September 2014)</th>
<th>DAY 2 (Tuesday 9\textsuperscript{th} September 2014)</th>
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| **Research Methods and the Extractive Industries: Developing the business case**  
  • Why do we need to be proficient in research?  
  • Research implications of organisational challenges through life of mine  
  • Practical considerations  
  • Understanding the corporate context | **Qualitative approaches to social research**  
  • Research design  
  • Research methods (observation, ethnography, interviewing, document analysis)  
  • Innovative research methods (exploring through culture, social mapping, visual methodologies, stakeholder engagement) |
| **Social research about mining – recent insights and debates**  
  • Key forums for research reports  
  • Critiquing research reports | **Understanding and interpreting results - analysing Quantitative Data**  
  • Understanding and applying descriptive statistics  
  • Methodological implications of comparing groups  
  • Interpretation of descriptive results  
  • Testing a simple hypothesis  
  • Data analysis software |
| **Introduction to Baselines and SIAs**  
  • Background to the SIA process  
  • Elements of well-designed SIAs  
  • Economic Analysis  
  • Incorporating gender analysis and human rights | **Presenting and Reporting Quantitative Data**  
  • Incorporating graphics: effective use of charts, tables and maps  
  • Using data for decision-making  
  • Integrating secondary source data |
Community Research Methods for the Resources Sector

Program

DAY 3 (Wednesday 10\textsuperscript{th} September 2014)

\textbf{Quantitative approaches to social research}
- Introduction to quantitative research design
- Practical parameters: budgets, costs, timeframes
- Designing a robust quantitative survey
- Sampling and representativeness
- Measurement and variables

\textbf{Understanding and interpreting results analysing Qualitative Data}
- Recording qualitative data
- Classifying, coding and organizing data
- Drawing meaningful answers to the questions from the data

\textbf{Working with secondary source data}
- Literature reviews
- Using demographic and ABS sources
- Using other agencies’ reports

DAY 4 (Thursday 11\textsuperscript{th} September 2014)

\textbf{Monitoring and Evaluation for Sustainable Development}
- Brief introduction to monitoring and evaluation
- Identifying and prioritizing projects
- Monitoring for effective investment
- Establishing robust indicators
- Introduction to Logical Framework Analysis

\textbf{Presentations of group mini-projects}

\textbf{Facilitated panel discussion – Key issues for social research in the extractive industries}
Potential Panel members: Representing Industry, Consultant, Government, Academia

\textbf{Close out}

Speakers

\textbf{Course Coordinator:}
Professor Saleem H. Ali, Director, CSRM

The course taps the expertise of a number of research staff at the Centre for Social Responsibility in Mining as well as additional University of Queensland lecturers and experienced practitioners and social researchers from government and industry. It also draws on participants’ own work experience in the resources sector, peer learning and in interactive activities.
Community Research Methods
for the Resources Sector

Information

Venue
SMI – The University of Queensland
Level 4, Sir James Foots Building
Cnr Staff House & College Roads
St Lucia QLD 4072
+61 7 3346 4003
www.smi.uq.edu.au

Cost

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<tr>
<th>Early Bird</th>
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Late Registrations: AUD$3,400 inc. GST plus a fee of $110/person will be applicable for registrations received after Monday the 1st September, 2014.

Registration

For ‘Registration details’ please visit: www.csrm.uq.edu.au
To register, please click on the ‘Register Now’ button. This will enable you to give your contact details online.
A CSRM staff member will then contact you regarding payment.

Timings

Professional development events will generally commence at 8.30am and conclude at 5.00pm. Please take note of the specific start times in the Program (downloadable from the website soon). Times may be subject to slight variations on the day however CSRM will endeavour to keep on time.